



HOW CAN SUMMA HELP YOU TO GROW YOUR BUSINESS IN THE PACKAGING INDUSTRY



As in most industries, it can be dangerous to bet on just one horse. Diversity and flexibility are key in the graphic world where something new is designed every day. Being able to quickly switch to another market is, therefore, key for businesses to stay on top of the latest trends and flawlessly meet their customers' demands.

Translating this into the packaging industry, we see that packaging is more relevant than ever. The growing importance of e-commerce and its impact on logistic packaging, the shelf-ready packaging trend ensuring your branded packages stand out from the crowd, efficient development of mockups to make an excellent first impression on your customer and much more.

This customised and prototype packaging is produced in low and medium volumes, which is exactly where Summa wants to leave its mark. By providing flexible packaging solutions to extend or enhance your application portfolio in the low and medium-volume packaging industries.

To help you on your way, Summa offers two packaging bundles, perfectly integrating the Summa hardware and software solutions with other business' packaging software to optimise your workflow from design to end product.



| Corrugated Carton Bundle

Corrugated Carton Bundle		
F1612	Summa Flatbed Cutter	1
500-9310	Tangential Module	2
500-9320	EOT Tool	1
500-9324	Creasing Tool D50	1
500-9326	Creasing Tool D25 R1.5	1
500-9327	Creasing Tool D25 R0.75	1



| Folding Carton Bundle

Folding Carton Bundle		
F1612	Summa Flatbed Cutter	1
500-9310	Tangential Module	2
500-9311	Kiss-Cut Tool	1
500-9314	Heavy-Duty Cutout Tool	1
500-9328	Creasing Tool D15 2pt	1
500-9329	Creasing Tool D15 1pt	1

Differentiate yourself from the mass and add to the customer experience with **creative customised packaging**, developed with the customer in mind and reflecting his brand and the passion it stands for!

Versatile F1612 flatbed cutter

No need for introduction, the F1612 flatbed cutter from the Summa F Series is the best-selling flatbed cutter in its class and forms the base of the above packaging bundles. This piece-of-engineering includes a modular tooling system, able to hold three modules at a time. This way, different packaging processing techniques – such as cutting and creasing – can be performed on the material in one single job. The many included smart features and optional add-ons further increase the flexibility and versatility of the flatbed. For the processing of packaging material, the F1612, combined with the tools included in the bundles above, simply is the ideal equipment to create many striking packaging products at the highest quality standards.

[Read more about the Summa F Series flatbed cutters at Summa.com](#)

Perfectly integrated Summa GoProduce software solution

The powerful in-house developed Summa GoProduce software controls the Summa F Series flatbed systems – the F1612 included – and is perfectly compatible with most software players in the packaging market. The following software houses have been tested and are approved to work with Summa GoProduce:

- Arden Software - Impact
- Engview – Engview Suite
- Esko – ArtiosCAD
- treeDiM - Picador

[Read more about the Summa GoProduce software at Summa.com](#)

PLM Packlib: Enter the packaging world with Summa's packaging library

The PLM Packlib for Summa is a library of resizable standard packaging models and represents the ideal entry into the packaging industry. The most popular packaging standards FEFCO (corrugated cardboard) and ECMA (folding carton) are included. Also, a few POS display designs and solid cardboards (furniture) designs are available. The Packlib for Summa also has the option to generate an OXF file, immediately ready to be used by Summa GoProduce.

[You can download Summa's packaging library via www.Summa.com](#)

Packaging-related customer stories

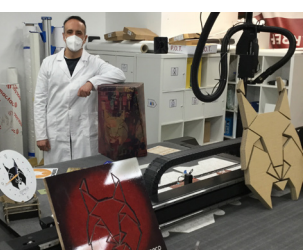
Get a real-life impression and read the customer stories below from people in the field working with Summa products daily in a true production area. These stories will help you in obtaining a better understanding of the many reasons why a Summa product might just be the gamechanger you were looking for to bring your cutting workflow to the highest possible level.



Viotek Packaging's passion for excellence led to a Summa F1612 flatbed purchase

“Ever since we grounded the company, we have been investing in the best tools, methods and procedures in the packaging industry. Our customers expect us to excel and it is, therefore, our endeavour to provide them with nothing less than the best and meet or even exceed their specific needs as much as possible. Summa's F1612 flatbed cutter merges perfectly in this philosophy, so we can honestly state its integration into our workflow was a smart move to make.” Mr Theodoros Daskalopoulos – Managing Director Viotek P.

[Read the whole story on our blog at Summa.com](#)



Comeco Gráfico S.L.U. to grow into the packaging industry with the Summa F1612

“For a while now we see a significant increase in the demand for customized packaging. The F1612 flatbed cutter makes light work of processing all kinds of packaging material thanks to its multifunctional head, able to hold up to three modules. This way, different techniques – such as cutting and creasing – can be performed on the material in one simple job. The Summa F1612 simply is the ideal workhorse to meet the production criteria of our company, day in day out.” Pedro Iglesias – Section Head of production at Comeco Gráfica.

[Read the whole story on our blog at Summa.com](#)