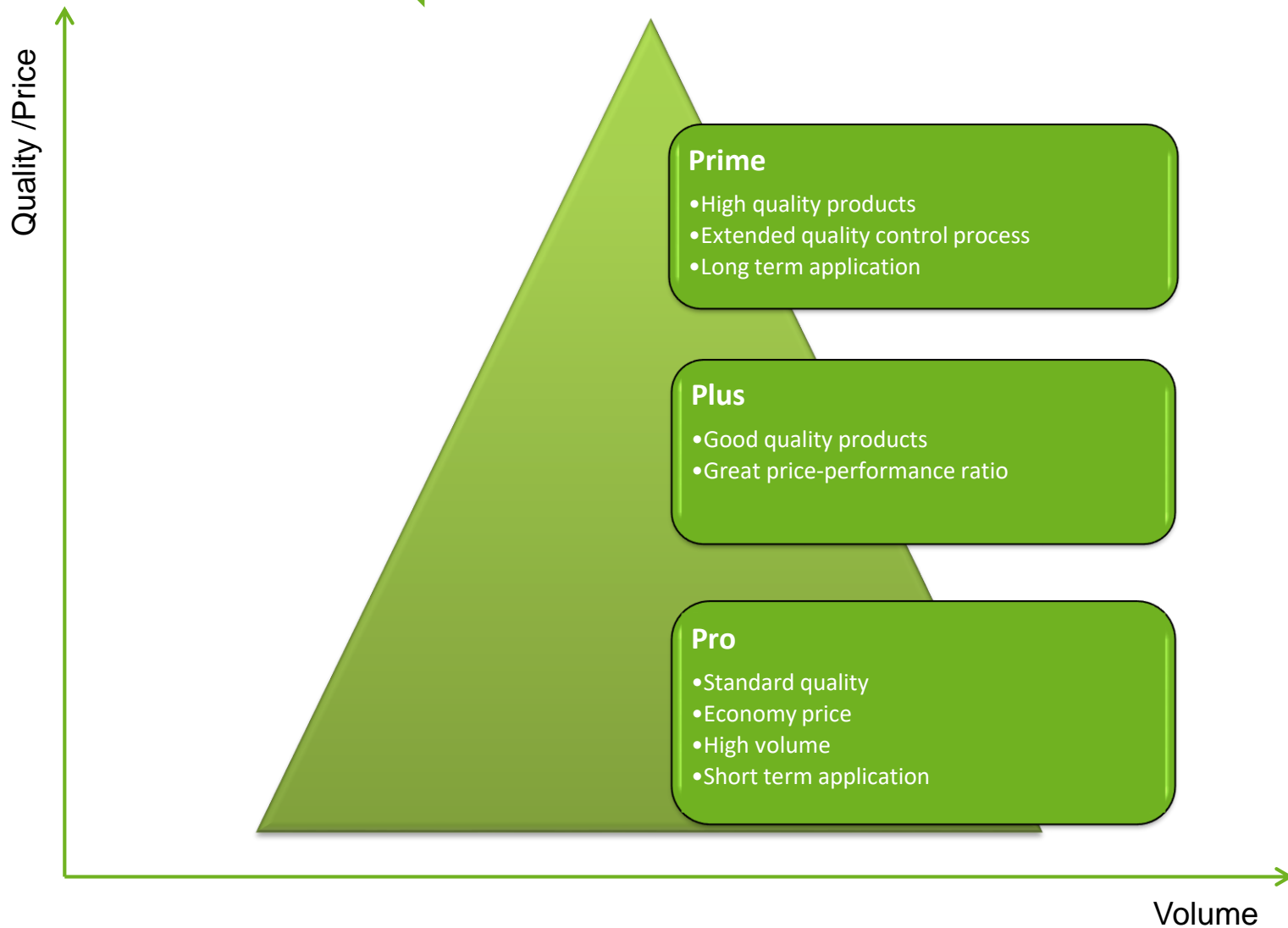


## Product Training

Roger Sigrist / Martin Walther  
18.01.18

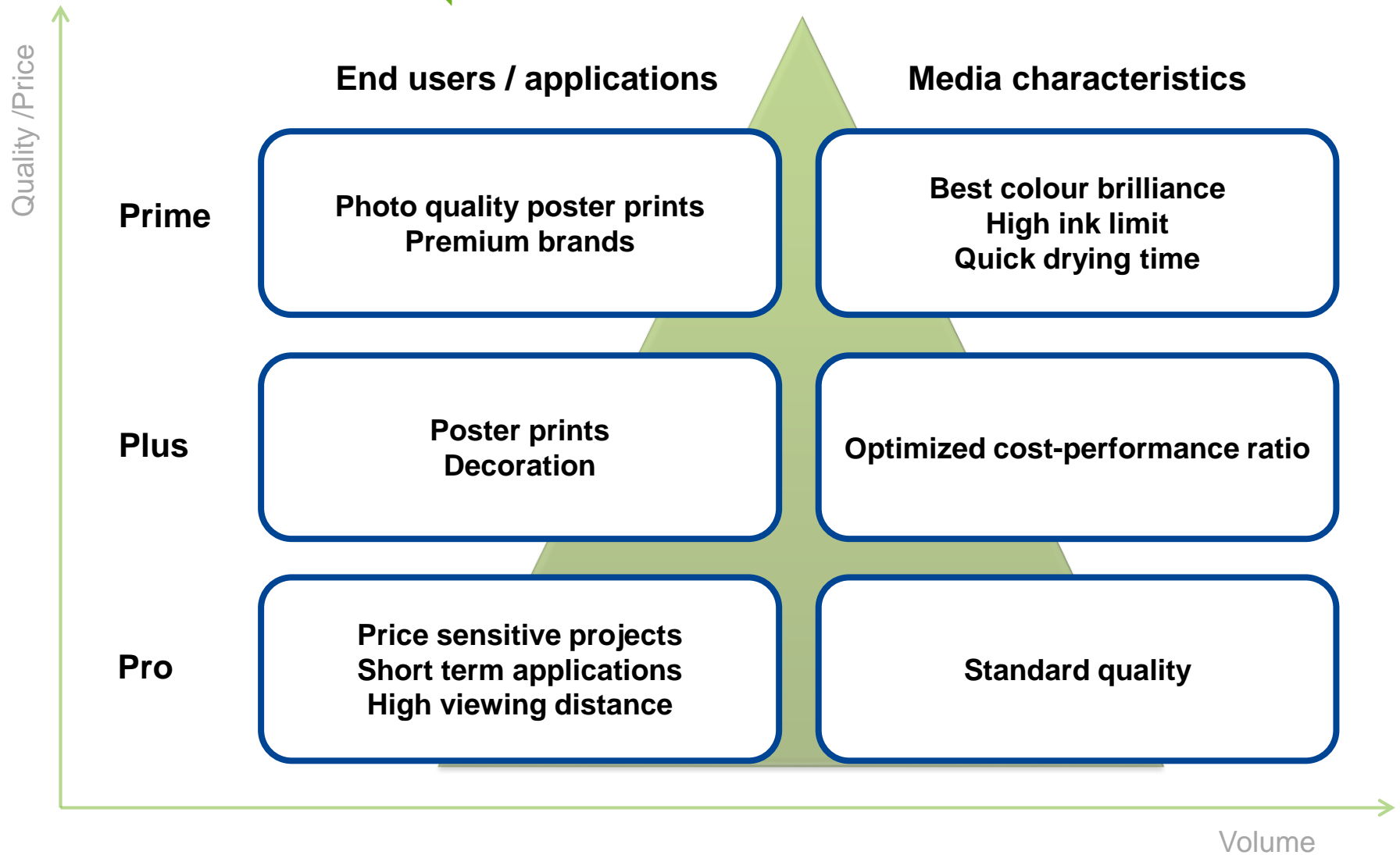
- **Positioning**
- **Papers for Solvent/Latex inks**
- **Papers for aqueous inks**
- **Photo Papers**
- **Specialities**





## Papers for Solvent/Latex inks

# Positioning





Papers for aqueous inks

# Poster Papers

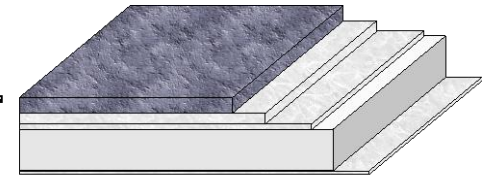
Quality / Price ↑

**Prime**

**3526**

**QuadraSorb Paper 150 Matt**

1. Ink receptive coating
2. Base coating II
3. Base coating I
4. Wet strength paper
5. Back coating



**Plus**

**3257**

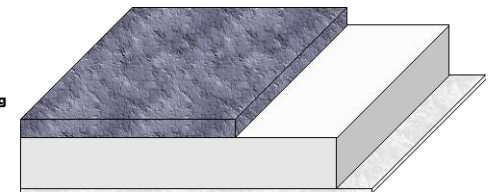
**PosterColor X 180 Matt**

**Pro**

**3335**

**TrueColor Paper 180 Matt**

1. Ink receptive coating
2. Base paper
5. Back coating



# Poster Papers

Quality / Price ↑

**Prime**

**3526**

QuadraSorb Paper 150 Matt

Aqueous, Solvent and Latex inks  
Barrier coating  
Photo print quality

**Plus**

**3257**

PosterColor X 180 Matt

Barrier coating  
Photo print quality

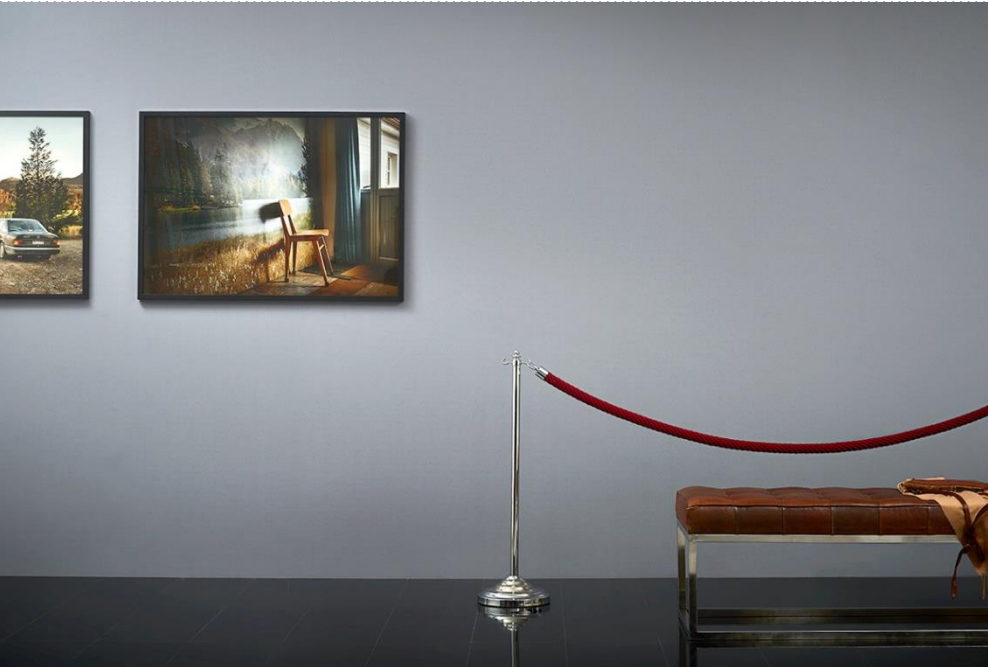
**Pro**

**3335**

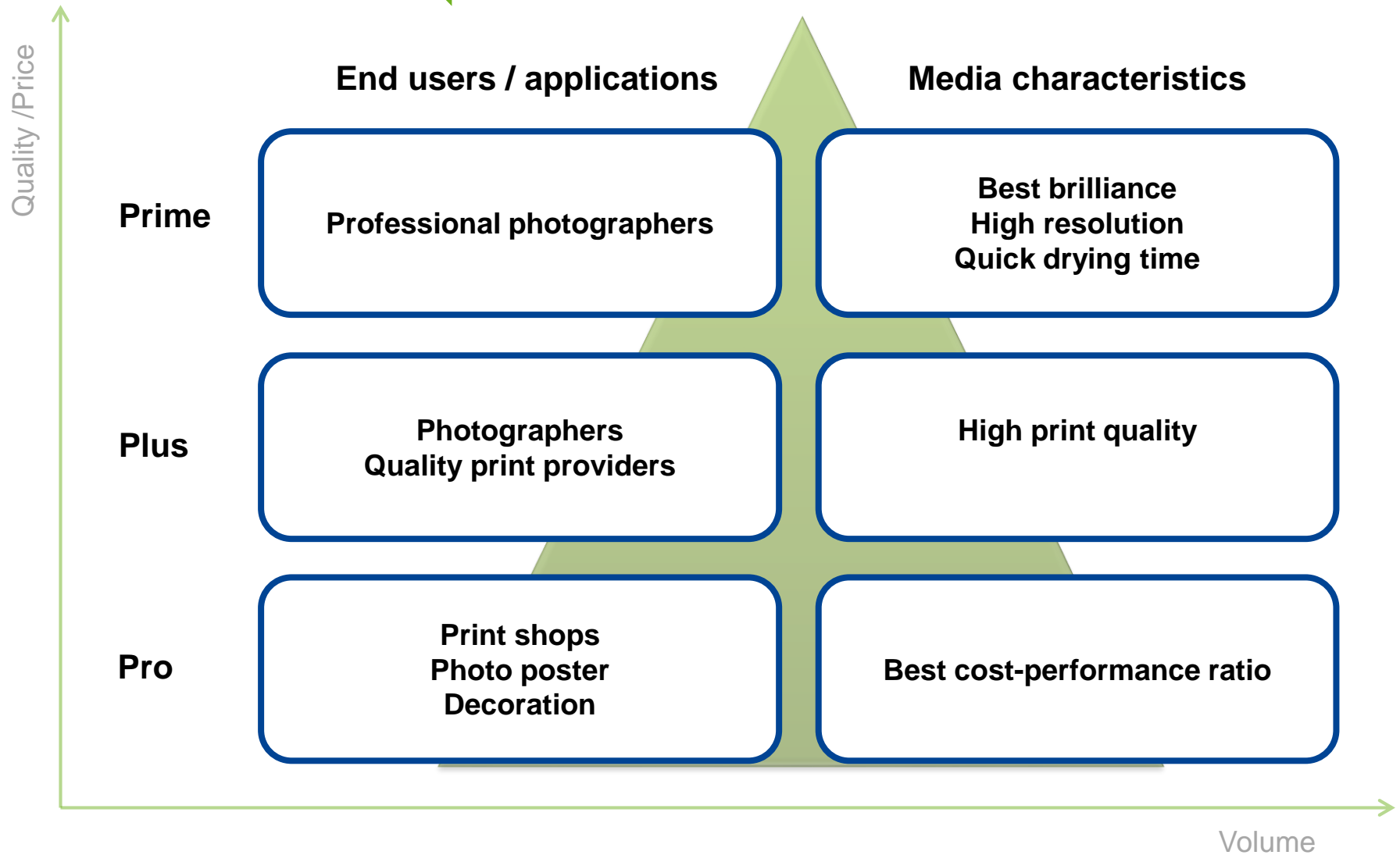
TrueColor Paper 180 Matt

Standard paper  
Short term applications





# Positioning



# SA Photo Paper

## Self adhesive photo paper

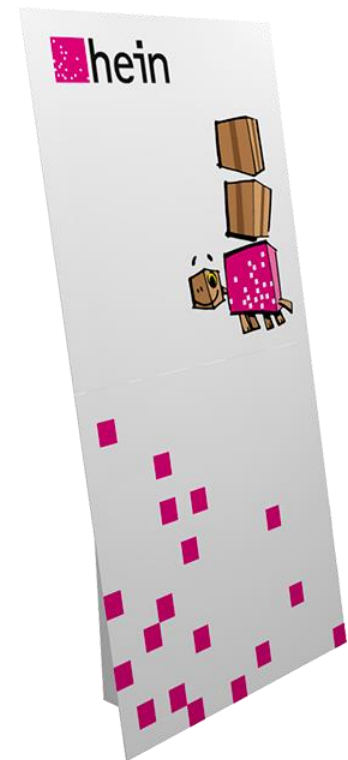
**3670**

Imola Photo Paper  
PE 240 SA pearl

### Packaging prototyping



### Mounting





## Specialities



## 3629

SytNiSOL PP Film  
WF 170 satin

## Foamed Polypropylene

Tear resistant  
Waterfast



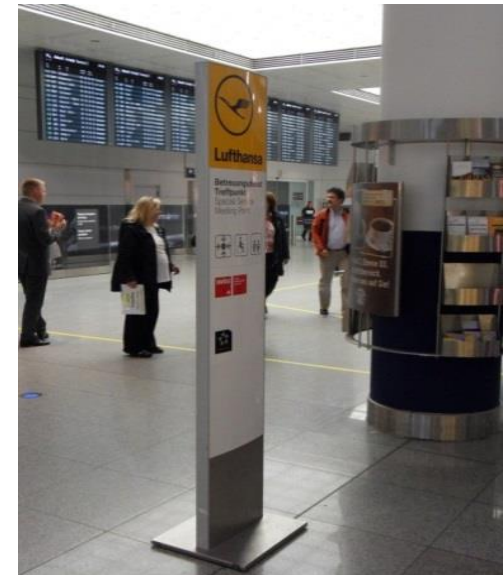
## 3635

Standard Vinyl SA  
280 matt

## 3585

Premium Vinyl SA  
270 glossy

### Self adhesive Vinyls for aqueous inks

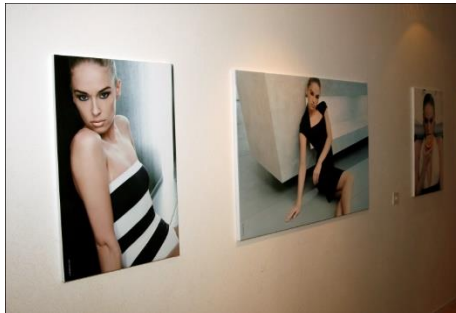


**3578**

**Nina Canvas Plus  
Matt AQ**

## **Polyester-Cotton blended Canvas**

Optimized for high production runs  
Great cost-performance ratio



**2500**

Non-woven design2wall  
UV 150 matt

## Non-woven wallpaper for UV and Latex inks

Basic non-woven wallpaper  
Dimensional stability  
Flame retardant  
PVC free





## 3550

ClearSOL WetCling Film  
125 glossy

### Transparent film for Solvent and Latex inks

High transparency  
Wet application to windows possible



## 4232

IJ Dark Textile Transfer  
Paper 175

## 4234

IJ Light Textile Transfer  
Paper 140

### Transfer Paper for light and dark textiles

Transfer to cotton or Polyester/Cotton blended textiles

With transfer press or flat iron



We're ready for discussions!