

eCommerce
Solutions for
Soft-Signage
Applications



eCommerce designed for Soft-Signage Applications

Designed specifically for the Soft Signage market, EFI Digital StoreFront® is the award-winning flexible eCommerce solution that offers the industry-leading print buyer experience designed to win new business, acquire new customers and grow your existing business.

Powerful, intuitive eCommerce solutions for Textiles

EFI's range of Inkjet imaging solutions for Textile printing are market leading, so how do you ensure your presses have plenty of jobs to fill the shift?

An eCommerce solution will enable your customers to do business with you 24/7, by providing a completely integrated environment to sell your products online. Your customers want the flexibility and freedom to configure and order products when they need them.

EFI's intuitive and powerful eCommerce tools make it simple to publish and build rich web stores that will work on any device including mobile iOS® and Android® Tablets and phones.

Automated, Integrated – made for EFI Fabri-Vu™ Presses

EFI Digital StoreFront provides you with an online marketplace designed to capture new business, but how can you ensure you don't add costly overhead to production?

- **Automated:** EFI's Web-to-Print solutions ensure your customers have the flexibility to place custom orders quickly and easily, ensuring they get to the press with minimal manual handling.
- **Integrated:** As part of EFI's productivity software suite, EFI Digital StoreFront can deliver jobs directly to the Fiery proServer that comes with every EFI Fabri-VU Device. Reducing costs, overhead and errors.



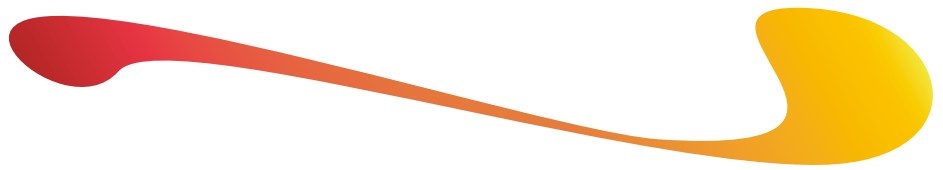
“Thanks to Digital StoreFront, we have been able to achieve a 50% reduction in the administration time associated with job production.”

KNUT MAGERHOLM
GRAFISK TRYKK, NORWAY

Rapid deployment and startup

EFI Digital StoreFront is designed to enable you to get up running – fast. With a range of out-of-the-box fabric and textile web stores, prebuilt and ready to customize, the SmartStore Builder provides a simple and intuitive environment to design your own sites.

Speed to Market	<ul style="list-style-type: none">• Optimized for Soft-Signage applications with out of the box stores• Pre-configured setup reduces overhead and set-up time
Speed to Production	<ul style="list-style-type: none">• Automation from order input to Print• Drive more throughput with less waste and errors
Speed to Output	<ul style="list-style-type: none">• Market leading throughput for EFI Fiery Server and EFI Fabri-Vu Press
Speed to Revenue Growth	<ul style="list-style-type: none">• Develop and build new business with integrated value added services



“We have several sites up and the amount of monthly orders has grown every month with more sites in the works.”

THOMAS KOCEJA
IMPERIAL COMMUNICATIONS, USA

eCommerce for Textile



Stunning sites, optimized for Textile applications – ready to use out of the box

Up and running in minutes – no programming experience required

Works across all platforms, built with industry standard HTML5

The power to offer your customers access to your products 24/7 with intuitive beautiful eCommerce sites

EFI Digital StoreFront Awards

- 2015: Quick Printing Readers Choice Award for EFI Digital StoreFront Direct Mail Automation
- 2014: Quick Printing Reader's Choice Top Product for Web-to-Print Software
- 2014: European Digital Press (EDP) Award Best Web-to-Print
- 2013-2014: Deutscher Drucker awards the 2013–2014 International Print Technology Award to EFI™ for the EFI integration package of Digital StoreFront to EFI MIS
- 2011–2012: EFI Digital StoreFront wins Graph Expo "Must See 'Em" Award

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit www.efi.com or call 800-875-7117 for more information.



Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services.

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